

SUHA ANAS

Software Engineering | AI & Digital Solutions | Web Development | Digital Marketing

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PROFESSIONAL SUMMARY

Software Engineering and Digital Solutions professional with hands-on experience across web development, AI-powered creative technology, UI/UX design, digital marketing, networking, and startup ventures. Founder & CEO of SasuAI and Co-Founder of Venom X Technology, having delivered web applications, business solutions, creative digital products, and technology-focused projects. Proficient in HTML, CSS, C#, Python, SQL, WordPress, Shopify, Supabase, Git/GitHub, Figma, Canva, and AI tools, with a strong track record of responsive web development. Recognized for creative problem-solving, innovation, teamwork, leadership, communication, and project coordination.

CORE SKILLS

Programming & Web Development: HTML, CSS, JavaScript, C#, Python, SQL, Web Development, Responsive Web Design

Frameworks / Platforms: WordPress, Shopify, Supabase

AI & Creative Technology: Artificial Intelligence, AI Tools, AI Image Generation, AI Video Creation, AI Voice & Audio Generation, AI-Powered Creative Production

UI/UX & Design: Figma, Canva, Graphic Design, UI/UX Design, Social Media Design, Poster Design, Banner Design, Brand Identity, Video Editing

Digital Marketing: Digital Marketing, Social Media Marketing, Content Marketing, Social Media Campaigns, Brand Promotion, Campaign Planning, Audience Engagement

Paid Ads & Analytics: Meta Ads, Facebook & Instagram Advertising, Google Ads, TikTok Ads, Campaign Performance Analysis, ROAS, CPA, CTR, CPC, Conversion Rate, A/B Testing, Audience Targeting, Retargeting

Tools & Collaboration: Git, GitHub, Project Coordination, Client Communication

Soft Skills: Creative Problem Solving, Innovation, Teamwork, Leadership, Communication, Time Management, Adaptability, Independent Working

PROFESSIONAL EXPERIENCE

Founder & CEO — SasuAI

Jaffna, Sri Lanka | March 2026 – Present

- Founded and lead SasuAI, a digital innovation company delivering web development, Shopify and WordPress solutions, AI development, animation production, and AI-powered creative services. Direct digital solution planning, creative development, branding, and technology-driven projects to support business and digital growth. Produce AI-powered creative content, including promotional visuals, videos, voice content, and digital media assets. Help businesses strengthen their online presence through websites, digital content, branding, and creative technology solutions. Coordinate project requirements, creative planning, development, and delivery across concurrent digital projects. Evaluate and implement emerging AI technologies to streamline creative production and digital marketing workflows.

Co-Founder — Venom X Technology

Jaffna, Sri Lanka | June 2025 – Present

- Co-founded a technology venture delivering innovative digital and technology solutions. Drive technology planning, digital innovation, creative problem-solving, and development of new digital concepts. Partner with the team to strengthen technology-driven products and services. Contribute to design, AI, and digital innovation initiatives across projects. Research and pilot emerging technologies and AI tools to improve creative and business workflows.

Digital Marketing Intern — ICTF

Sri Lanka / London Area, United Kingdom | June 2026 – Present

- Plan and execute digital marketing campaigns across online platforms. Create engaging social media content and promotional materials to support marketing activities. Design posters, graphics, and visual content for online campaigns and educational promotions. Support branding and audience engagement initiatives to improve online visibility. Apply digital marketing strategies and tools to drive content growth and audience engagement. Collaborate with the team on creative campaigns, content development, and promotional activities.

Sri Lanka Ambassador — Newly

Sri Lanka | February 2026 – Present

- Represent Newly in Sri Lanka, supporting technology and AI-focused community initiatives. Support social media campaigns, promotional activities, workshops, and technology-related events. Increase awareness and engagement through digital

communication and creative content. Collaborate with technology communities and participants to promote innovation and digital skills.

LEADERSHIP & COMMUNITY INVOLVEMENT

Lead Organizer — ESU Jaffna AI Buildathon 2026

- Led planning and coordination of a student-focused AI and Web Development Buildathon. Coordinated promotional activities, participant communication, sponsorship outreach, and partner engagement. Developed marketing and promotional materials to increase event visibility and student participation. Collaborated with technology partners, sponsors, and student communities to support event execution.

SELECTED PROJECTS

Sasu Invoice — Invoice Management Web Application

2026 – Present

- Developed a web-based invoice management application for creating and managing professional invoices. Designed a user-friendly interface to streamline invoice creation and business documentation. Built invoice workflows covering customer details, line items, pricing, and totals. Focused on responsive UI, usability, and practical business workflow automation.

Dudu & Bubu — Travel Memory Website

2026

- Designed and developed a personalized travel memory website for presenting photos, memories, destinations, and experiences. Created an interactive, visually engaging user experience centered on digital storytelling. Applied responsive web design, UI/UX principles, animations, and creative content presentation.

Redco Development Company — Networking Project

January 2026 – Present

- Designed and proposed an efficient, reliable, and scalable network solution for a growing mobile application development company. Focused on networking architecture, connectivity, reliability, scalability, and problem-solving.

Velvet Vogue — Modern E-Commerce Website

January 2026 – May 2026

- Developed a modern e-commerce website concept focused on premium fashion and contemporary design. Applied C#, SQL, and UI/UX principles throughout the build.

Enomy Finances — Financial Services Website UI/UX Design

March 2026 – April 2026

- Designed a financial services website UI/UX as part of the SDLC module. Created user-focused interfaces and financial dashboard components using Figma. Focused on usability, visual hierarchy, navigation, and responsive design.

Kickblast — Judo Training School Management System

March 2025 – May 2025

- Developed a management system for a Judo training school. Designed functionality for managing athletes, coaches, competitions, and training plans. Applied C#, database concepts, and creative problem-solving.

FoodHub — Smart Food Ordering & Delivery System

February 2025 – April 2025

- Developed a smart food ordering and delivery platform to improve customer experience and streamline operations. Applied C#, database concepts, UI design, and system development principles.

EDUCATION

Higher National Diploma (HND) in Computer Software Engineering — ESOF Uni Jaffna | 2025 – 2026

Diploma in Information Technology — ESOF Metro Campus Jaffna | 2024

Diploma in English — ESOF Metro Campus Jaffna | 2024

GCE Advanced Level — Ramanathan College Jaffna | 2022 – 2024

GCE Ordinary Level — P/ Thillayadi M.M. Vidyalaya | 2020 – 2021

REFERENCES

Stephan Premnath — Founder, Lanka Designs | +94 76 936 6362

Gajanan Balasubramaniam — Assistant General Manager, ESOF Metro Campus (Jaffna) | +94 76 558 8895

Vithoosan Sivanathan — Founder, ICT Foundation | +94 77 459 1161

Raviraj Sarangan — Founder, Venom X Technology | +94 76 120 3839